

I/37746/2020

M-75075/337/2020-ESTT-IV
Government of India
Ministry of Jal Shakti
Department of Water Resources, River Development & Ganga Rejuvenation
Central Water Commission

03rd Floor(S), Sewa Bhawan,
R. K. Puram, New Delhi-110066
Dated the 13th November, 2020

CIRCULAR

Subject: **Ministry of Textiles Social Media Campaign through common hashtag(#) Local4Diwali reg.**

Please find enclosed a copy of e-mail dated 12.11.2020 received from DoWR, RD&GR forwarding therewith an email dated 09.11.2020 of Ministry of Textiles on the above cited subject.

2. It is requested that necessary action may please be taken on the appeal of Hon'ble Minister of Textiles as mentioned in the e-mail dated 9.11.2020 of Ministry of Textiles. It is further requested that the campaign may please be amplified through common hashtag (#) Local4Diwali.

Enclosures: **As Above**

(R. K. Balamurugan)
Under Secretary (E IV)
Tel No 011 29583302

To

All Officers/Staff Members of CWC including field offices.

Copy to:

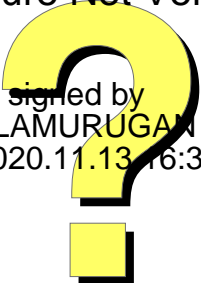
- 1.PPS to Chairman, CWC
- 2 Sr..PPS/PPS to all Members of CWC
- 3.PPS/PS to all Chief Engineers of CWC(H.Q.) and Chief Engineers of field offices.
- 4.PPS to JS, CWC
- 5.PS to Secretary, CWC

I/37746/2020

- 6.All Directors(including **PCP**), CWC
- 7.All Under Secretaries, CWC
- 8.All Directorates, CWC
- 9.Website, CWC

Signature Not Verified

Digitally signed by
R.K.BALAMURUGAN
Date: 2020.11.13 16:31:57 IST



79560(1)/2020/O/o CHAIRMAN

From: "SO Coord MoWR" <coord-mowr@nic.in>
To: "G. Asok Kumar" <md.nwm@nic.in>, "Neeraj Kumar" <secy-cwma@nic.in>, "MS,GRMB" <membersecy-grmb@gov.in>, "director neriwalm" <director.neriwalm@gmail.com>, "Rajiv Ranjan Mishra" <dg@nmcg.nic.in>, "NWA" <nwa.mah@nic.in>, "dinesh 169" <dinesh_169@rediffmail.com>, "RD, RGNGWTRI" <rgi-cgwb@nic.in>, "Brahmaputra" <bbrd-ghy@nic.in>, bcb242433@gmail.com, "Chairman cwc" <chairman-cwc@nic.in>, "CHAIRMAN, CGWB" <chmn-cgwb@nic.in>, "CMD-NPCC Limited" <cmd.npcc@nic.in>, cmd@wapcos.co.in, "Shri R. Vasudevan" <dda.nca@nic.in>, "Director General NWDA" <dg-nwda@nic.in>, "dir-adm-gfcc" <dir-adm-gfcc@nic.in>, dir@nih.ernet.in, "S L Gupta" <director-csmrs@nic.in>, "Farakka Barrage Project Office of the General Manager" <gmoffice-fbp@gov.in>, "krmb hyd" <krmb.hyd@gmail.com>, sebrb2008@rediffmail.com, secretarytbb@yahoo.com, "SSCAC" <sscac-mowr@nic.in>, "Devendra Pratap Mathuria" <uyrb-mowr@nic.in>, "tarunpahwa 02" <tarunpahwa.02@gmail.com>, mowr-divisionheads@lsmgr.nic.in, mowr-sections@lsmgr.nic.in, mowr-wingheads@lsmgr.nic.in
Cc: "U P Singh" <secy-mowr@nic.in>, "Mr Sanjay Awasthi" <jsrd-dowr@gov.in>, "Subodh Yadav" <js-mowr@nic.in>, "Director" <dircoord-mowr@nic.in>, "US(Coord.)" <uscoord-mowr@nic.in>
Sent: Wednesday, November 11, 2020 9:27:04 PM
Subject: Ministry of Textiles Social Media Campaign through common hashtag(#) Local4Diwali reg.

Sir,

Please find attached email received from Ministry of Textile on the above mentioned subject for necessary action and compliance. It is requested to amplify the campaign through common hashtag(#) Local4Diwali.

Regards,
 Section Officer (Coord.)

From: "Subodh Yadav" <js-mowr@nic.in>
To: "SO Coord MoWR" <coord-mowr@nic.in>
Sent: Wednesday, November 11, 2020 6:27:25 PM
Subject: Fwd: Ministry of Textiles Social Media Campaign

Office of Joint Secretary (Admn/IC&GW and CVO)
 Ministry of Jal Shakti
 D/o Water Resources, River Development & Ganga Rejuvenation
 Government of India
 4th Floor, Shram Shakti Bhawan,
 New Delhi-110001
 Tel: 011-23710343
 Fax: 011-23730719

From: "Subodh Yadav" <js-mowr@nic.in>
To: "N P JOSHI Deputy Secretary MoWR RD GR" <np.joshi@nic.in>
Cc: "Director" <dircoord-mowr@nic.in>, "Inderjit Hadda" <inderjit.hadda@nic.in>
Sent: Wednesday, November 11, 2020 6:23:49 PM
Subject: Ministry of Textiles Social Media Campaign

Please find the attach copy.

Office of Joint Secretary (Admn/IC&GW and CVO)
 Ministry of Jal Shakti
 D/o Water Resources, River Development & Ganga Rejuvenation
 Government of India
 4th Floor, Shram Shakti Bhawan,
 New Delhi-110001
 Tel: 011-23710343
 Fax: 011-23730719



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<sg@assochnam.com>, <acma@acma.in>, <ajaysahai@fieo.org>, <ashishjain@fieo.org>, <delhi@cmai.in>, <sg@citiindia.com>, <secretary-msme@nic.in>, <secyrd@nic.in>, <secy-tribal@nic.in>, <secy.wcd@nic.in>, <csoffice@nic.in>, <secy-mma@nic.in>, <secy-msde@nic.in>, <secy-labour@nic.in>, <secydoner@nic.in>, <secy-culture@nic.in>, <sectour@nic.in>, <Secy.mofpi@nic.in>, <secyurban@nic.in>, <Secy.inb@nic.in>, dr.rajani kant <hwa@rediffmail.com>, <chairman@epch.com>, Sanjay Kumar, Executive Director, CEPC <ed@cepc.co.in>, <smahebdra.trifed@gmail.com>, <sunil@alliance-india.com>, <bindoo@nid.edu>, <sgranjan09@gmail.com>, <promilpande@gmail.com>, <sewa_lko@rediffmail.com>, <asmahussain69@yahoo.co.in>, Manjari Nirula <nirula.manjari@gmail.com>, <guptaanupu@gmail.com>, <anupmlkr@gmail.com>, Upendra Maharathi Institute <uminstitute@gmail.com>, <dipakbarapanda@gmail.com>, <bijankumarmondal60@gmail.com>, <tapanrarhi44@gmail.com>, <krishnaorissahandicrafts@gmail.com>, <ananya@banglanatak.com>, Dastkari Haat Samiti <dastkarihaat@gmail.com>, <samantchauhan@gmail.com>, <rajed@pratp.ws>, <studio@pratap.ws>, <Sunitashanker20@gmail.com>, <Manishtripathi14@gmail.com>, <Hemang.a@surekhagroup.in>, <studio@pradeep pillai.com>, <pratimaapandey@gmail.com>, <anavilamisra@gmail.com>, <sunil@alliance-india.com>

Respected Sir/Madam,

Ministry of Textiles launching a Social Media Campaign from 09th November, 2020. In this regard, the appeal from Hon'ble Minister of Textiles is as under:

"Inspired by the clarion call given by Hon PM, on the 9th of November, let's come together to show our support for local textile & handcraft businesses. Be it the humble earthen Diya, the desi drape, home furnishings like bed sheets, curtains or handcrafted goods that you gift your near and dear ones; this Diwali make every purchase count. To encourage Diwali sales through weavers, artisans, local & small businesses please show your support on Twitter, Facebook & Instagram & use the hashtag #Local4Diwali. Take a picture of your favourite article - be it clothing or a handcraft product you would like to gift or use at home for Diwali, tag the person you purchase it from and go #Local4Diwali. Let the trend begin on 9th morning, help support sales in these challenging times; your support will help resurrect many an opportunities for those in need"

2. You are requested to amplify the campaign through common hashtag (#) Local4Diwali.

Regards,

(P. Sashidhar)
Sr. Asstt. Director(H)



West Block No-VII, R. K. Puram,
New Delhi-110066

Please print this email only if necessary.
Go Green



AS
JSL(A)
9/11
Circulate -
Perhaps put an
whatsapp
groups?
Anushka
11.11.20